Q3 2022 SPEND INSIGHTS

BRISTOL CITY CENTRE Business Improvement District

Redcliffe & Temple BID

Broadmead Bristol BID

QUARTER ON QUARTER Q2 2022 v Q3 2022

Supermarkets **(-43%)**, Clothing **(-23%)** and Food & Drink **(-16%)** stores saw the largest changes

There was a **13% decrease** in night-time economy spend at restaurants, bars and nightclubs

Spend at merchant premises in the city centre declined by **£14.5m - a 10% decrease**

Average spend per transaction is steady, and rising at hotels **(↑£9.80)**

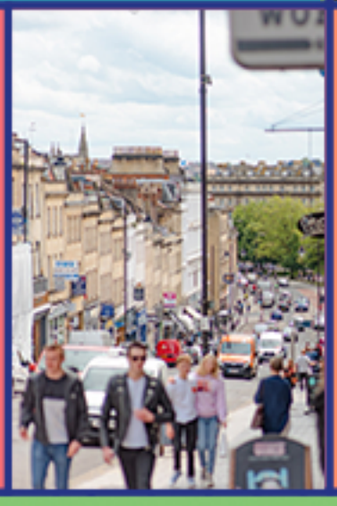
Amongst spend by Internation visitors, those from Saudia Arabia **(+202%)** and UAE **(+110%)** has grown the fastest

YEAR ON YEAR Q3 2021 v Q3 2022

Supermarkets **(+119%)**, Leisure & Entertainment **(-64%)** and Clothing **(-54%)** stores saw the largest changes

There was a **14% decrease** in night-time economy spend at restaurants, bars and nightclubs

Spend at merchant premises in the city centre declined by **£9.7m - a 7% decrease**



Online spend by local residents has dropped by **47%**

Local residents remain the primary driver of spend at merchant premises accounting for **75% of spend (up 3%)**