

WHY HAVE I RECEIVED THIS BILL?

The Bristol City Centre BID is a business-led partnership of over 650 businesses and organisations, working together to make Bristol an even better place to live, work, study and spend leisure time. Funded by a 1.5% levy on businesses with a rateable value of £25,000 or more. The BID raises and re-invests circa £1m annually into the city centre through projects, campaigns, and initiatives to benefit the local area and the business community as outlined in the 2022-2027 business plan.

The BID delivers additionality, it does not replace local authority services; BIDs provide additional resources and activities to support the businesses and the area. The ‘Yes’ vote in 2022 was a vote for projects that enhance the city’s economy and its welcome, for strategies that will help to connect and represent the city centre business community, initiatives that will shine a light on our city for tourism, education and investment, and key partnerships that will help improve safety for those working in, living in, or visiting the city.

OUR VISION FOR A BETTER BRISTOL

A future-focused city that attracts business, investment, and people to create a resilient and welcoming city for all.

WE DELIVER OUR ACTIVITY UNDER FOUR STRATEGIC THEMES:

ENHANCING

Delivering projects that attract investment, and talent, create a cleaner, greener, and more attractive city centre, bringing residents, employees, and visitors back into the heart of our city.

PROMOTING

A collaborative approach to delivering innovative campaigns, events, activations, and communications to promote Bristol. Celebrating everything that makes Bristol a special place to work, study and live.

PROTECTING

Investing to reduce, challenge and raise awareness on crime and anti-social behaviour to protect city centre businesses, visitors, and residents both day and night.

SUPPORTING

Acting as a single point of contact to represent levy payers, leverage investment, influence strategy and support the business community.

WHO SHOULD I CONTACT WITH ANY QUESTIONS?

For queries about your bill please email
bidsbilling@bristol.gov.uk

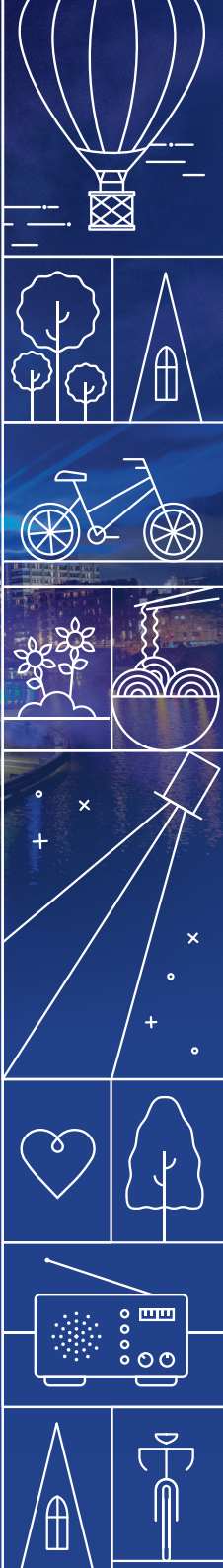
Find out more at
bristolcitycentrebid.co.uk
in @ t f

Any questions regarding Bristol City
Centre BID should be directed to
vicky@bristolcitycentrebid.co.uk



DELIVERING A BETTER BRISTOL FOR ALL

1 NOVEMBER 2023 - 31 OCTOBER 2024



FINANCE: HOW WE INVESTED THE BID LEVY IN 2022-23

During 2022-2023 we have invested the levy to deliver activity that supports businesses, with a focus on creating reasons to spend leisure time in the city centre, in an environment that is safe, attractive, and welcoming for all.

We have generated an additional income of £154,818 this financial year through grants and partnerships, to enable us to further amplify the work we are doing on behalf of our levy paying businesses.

2022/2023 BRISTOL CITY CENTRE BID INCOME		£
BID levy 22-23		1,002,670
Other income		155,191
Carry forward 21-22		294,513
TOTAL INCOME		1,452,374
2022/2023 BRISTOL CITY CENTRE BID EXPENDITURE		£
Enhancing		538,482
Promoting		275,090
Protecting		187,303
Supporting		108,941
Management and overheads		183,834
Contingency and carry forward 22-23		158,724
TOTAL EXPENDITURE		1,452,374

*Expenditure based on 22-23 levy collection of 95.2%
*BID levy collection also includes £139,914.22 of late collections 2018-21
*Carry forward 22-23 includes ongoing place making projects and safety of women at night initiative to be delivered by December 23.

KEY BID ACTIVITY IN 2022-23

ENHANCING

Our cleansing service provides 2,000 hours of additional street cleaning, removing over 1,000 items of unwanted graffiti annually. We continue to develop our greening initiatives, with new planting across the public realm and outdoor seating for the city’s hospitality businesses. Our annual Light Festival attracted an audience of over 250,000 people and an additional spend of £3.3m across all sectors. We’ve created new events such as Old City Sounds and supported city-wide initiatives including Unicornfest, W.E Irish, Festival of Nature and Party on the Green to boost footfall and encourage leisure time spend in our city. Our annual Christmas lights display will have new schemes annually over this 5-year BID term.

PROMOTING

We always take a collaborative approach to delivering innovative campaigns and events to promote Bristol. In celebration of Bristol 650 we turned our green spaces into playgrounds for the summer by painting giant 650 shaped hopscotches, and our renaissance style paint jam turned Queen’s Road into an outdoor art exhibition. We’ve supported new events into the city’s annual calendar including Bristol Cocktail Weekend, and we continue to work with existing partnerships including Belly Laughs. Our Love Bristol Gift Card initiative has kept over £60,000 of spend local, with 160 businesses now signed up to the scheme.

PROTECTING

Our dedicated PCSO and Streetwise Intervention Officer have been supporting businesses with the issues most affecting them. We’ve coordinated ASB week, Counter Terrorism Training and Night-time emergency first aid. Our Business Crime Reduction Partnership (BCRP) continues to coordinate a city-wide approach to tackling business crime, and we continue to provide 100+ free radios to levy payers keeping them connected. Our TAP for Bristol initiative supporting homelessness prevention and emergency support in the city has raised and donated £100,000 since its inception in 2019.

SUPPORTING

We have generated additional investment of over £155,000 through partnerships and grant funding to re-invest. We provide free services for levy payers including an online training platform, lunchtime activities and bike servicing. Free health checks for businesses operating costs have identified over £78,000 of savings to date. Our weekly footfall data and quarterly visa spend enables businesses to analyse customer base and refine marketing campaigns. Our dedicated business liaison manager focuses on engaging with businesses to understand the needs and challenges in our ever-changing business landscape.

FINANCE: HOW WE PROPOSE TO INVEST THE LEVY IN 2023-24

As we enter the new BID year, we will continue to implement initiatives and activity that support the business community. We continuously review and evaluate our work to understand its impact and make informed decisions on the development of projects. Our Advisory Board meets quarterly to review our performance and input into our future plans and activity.

2023/24 BRISTOL CITY CENTRE BID PROJECTS & ACTIVITY		£
BID levy 23/24		929,742
Other income		60,000
TOTAL INCOME		989,742
2023/24 BRISTOL CITY CENTRE PROJECTS & ACTIVITY		£
Enhancing		353,560
Promoting		224,000
Protecting		135,000
Supporting		80,000
Management and Overheads		182,826
Levy Collection Costs		13,414
Contingency and carry forward 22-23		158,724
TOTAL EXPENDITURE		1,147,524

*Expenditure based on collection of 95%