

Please complete this form in full and submit the **BRISTOL CITY CENTRE BID | ENHANCE AND PROMOTE FUND APPLICATION** for activity being delivered between March and October 2024.

If you have any questions, please email:  
[laura@bristolcitycentrebid.co.uk](mailto:laura@bristolcitycentrebid.co.uk)

Organisation Name

Organisation Type

Company / Charity Registration Number (if applicable)

VAT Registration Number (if applicable)

Are you a **BRISTOL CITY CENTRE** levy payer?

Lead Applicant Name

Position / Work Role

Email

Phone Number

## PROPOSAL

**1.** Please outline the project you are seeking funding for – with reference to how it fits within our **ENHANCE or PROMOTE themes** for delivering on the [BRISTOL CITY CENTRE BID BUSINESS PLAN 2022 -2027](#):

Please consider your activity against the following objectives: Visitor Experience - Transform the public realm, Strengthen our cultural destination, engaging and attracting consumers to support footfall and sales for our levy paying businesses, supporting and showcasing Bristol businesses (see business plan for more details).

\*Please also include details of local organisations you will be working with to deliver the project or initiative:

**2.** The **BRISTOL CITY CENTRE BID | ENHANCE OR PROMOTE FUND** is currently open to applications of up to £2,000 – please state the amount of funding you are applying for:

**3.** Please detail how the funds you are applying for will be allocated:

The **BRISTOL CITY CENTRE BID** is dedicated to supporting the local economy and will prioritise projects which will work with local organisations to deliver their activity and drive footfall and spend into the city centre.

**4.** Please provide a detailed timeline for your project ending by 31st October 2024 (BID financial year).

For those applicants seeking funding with long-term projects or, ones that progress into 2025/2026, please get in touch before submitting your application.

**5.** Will any funds provided to you by The **BRISTOL CITY CENTRE BID** be used as part of a match funding programme?

If yes, please confirm details and value of match funding you expect to receive, along with the names of investors, should you be successful with your **BRISTOL CITY CENTRE BID | ENHANCE AND PROMOTE EVENT FUND** application:

**6.** Please outline your marketing and publicity strategy (including budget breakdown):

**7.** Please confirm any partnerships/ collaborations you would look to undertake to support this project, if successful:

## Post Event Evaluation Report:

Please confirm that you would be willing to submit a Post Event Evaluation Report – detailing feedback and statistics for your event – click [Partner & Sponsor Report Template](#) for further information. The **BRISTOL CITY CENTRE BID** is committed to promoting diversity and equality within Bristol City Centre businesses, supporting local economy, sustainability and promoting responsible procurement. As such, we will prioritise applications from organisations that demonstrate the same goals. Please detail any commitments/achievements your organisation has in relation to these aims – including any relevant accreditations, ie, Disability Confident, Real Living Wage Foundation:

Lead Applicant Signature:

Date:

**Thank you for completing your application – please submit it to [laura@bristolcitycentrebid.co.uk](mailto:laura@bristolcitycentrebid.co.uk) for review.**

**We aim to respond to all applications within 3 weeks.**