

WHY HAVE I RECEIVED THIS BILL?

The Bristol City Centre BID is a business-led partnership of over 650 businesses and organisations, working together to make Bristol an even better place to live, work, study and spend leisure time. Funded by a 1.5% levy on businesses with a rateable value of £25,000 or more. The BID raises and re-invests circa £1m annually into the city centre through projects, campaigns, and initiatives to benefit the local area and the business community with all activity aligned to our 2022-2027 business plan.

The BID delivers additionality, it does not replace local authority services; BIDs provide additional resources and activities to support the businesses and the area. The 'Yes' vote in 2022 was a vote for projects that enhance the city's economy and its welcome, for strategies that will help to connect and represent the city centre business community, initiatives that shine a light on our city for tourism, education and investment, and key partnerships that help improve safety for those working in, living in, or visiting the city.

OUR VISION FOR A BETTER BRISTOL

A future-focused city that attracts business, investment, and people to create a resilient and welcoming city for all.

WE DELIVER OUR ACTIVITY UNDER FOUR STRATEGIC THEMES:

ENHANCING

Delivering projects that attract investment, and talent, create a cleaner, greener, and more attractive city centre, bringing residents, employees, and visitors back into the heart of our city.

PROMOTING

A collaborative approach to delivering innovative campaigns, events, activations, and communications to promote Bristol. Celebrating everything that makes Bristol a special place to work, study and live.

PROTECTING

Investing to reduce, challenge and raise awareness on crime and anti-social behaviour to protect city centre businesses, visitors, and residents both by day, and at night.

SUPPORTING

Acting as a single point of contact to represent levy payers, leverage investment, influence strategy and support the business community.

WHO SHOULD I CONTACT WITH ANY QUESTIONS?

For queries about your bill please email bidsbilling@bristol.gov.uk

Find out more at bristolcitycentrebid.co.uk

[in](#) [@](#) [X](#) [f](#)

Any questions regarding Bristol City Centre BID should be directed to vicky@bristolcitycentrebid.co.uk

BRISTOL IS ALWAYS A GOOD IDEA

 BRISTOL CITY CENTRE
Business Improvement District

DELIVERING A BETTER BRISTOL FOR ALL

1 NOVEMBER 2024 - 31 OCTOBER 2025

FINANCE: HOW WE INVESTED THE BID LEVY IN 2023-24

During 2023-2024 we have invested the levy to deliver activity that supports businesses, with a focus on creating reasons to spend leisure time in the city centre, in an environment that is safe, attractive, and welcoming for all.

We have generated an additional income of £66,648 this financial year through partnerships and grants which has enabled us to further amplify the work we do on behalf of businesses in the BID area.

INCOME		NOV 23 -OCT 24 ACTUAL (£)
Levy at 1.5%*		1,014,453
Other Income**		66,648
Carry forward and late collections***		319,334
TOTAL INCOME		£1,400,435
EXPENDITURE		NOV 23 -OCT 24 ACTUAL (£)
Enhancing		659,517
Promoting		240,407
Protecting		126,459
Supporting		88,411
Management and overheads		182,826
Contingency		102,815
TOTAL		£1,400,435

*Net of BCC admin/collection costs and 5% contingency

**Includes partnership income and grant funding

***Includes BID levy collected in this period from previous years

KEY BID ACTIVITY IN 2023-24

ENHANCING

Our cleansing service provides 2,000 hours of additional street cleaning annually. This year we have worked with Bristol Climate and Nature Partnership, supporting businesses tackling climate change. Public realm improvements continue across the city including King Street, Park Street and the Central Promenade. Bristol Light Festival attracted an audience of 275,000 people and additional spend of £8.7m. We've continued to deliver and support city-wide initiatives including Old City Sounds, Bristol Harbour Festival and Festival of Nature (to name a few) to boost footfall and encourage leisure time spend in our city. We continue to deliver and develop annual winter lights and Christmas lights displays.

PROMOTING

We take a collaborative approach with businesses to deliver innovative campaigns and events to promote Bristol. Our summer campaign 'Bristol is Always A Good Idea' included the Bristol Light Festival artwork being hosted by businesses throughout the summer and a significant investment in paid print and online advertising to support and encourage visits to the city over the summer. Cocktail Weekend is now an established event in the autumn calendar with a 3 year agreement in place. Our Love Bristol Gift Card initiative has kept over £120,000 of spend local, with 180 businesses now signed up to the scheme.

PROTECTING

Our dedicated PCSO and Streetwise Intervention Officer have been supporting businesses with the issues most affecting them. We've coordinated Safer Business Action Days, Counter Terrorism Training and Night-time emergency first aid. We have a new Business Crime Reduction Partnership (BCRP) Manager who coordinates a city-wide approach to tackling business crime, and we continue to provide 100+ free radios to levy payers keeping them connected. Our TAP for Bristol initiative supporting homelessness prevention in the city has raised and donated £137,000 since its inception in 2019. We continue our partnership with Bristol Nights to ensure our city is a safe and welcoming space for all.

SUPPORTING

We have generated an additional investment of over £60,000 through partnerships and grant funding to invest into our work for businesses. We provide a range of services including a free online training platform, lunchtime activities including yoga and regular bike servicing. Free health checks for businesses operating costs have identified over £300,000 of savings to date. Our weekly footfall data and quarterly visa spend available on our website, enables businesses to analyse their customer base and refine marketing campaigns. Our dedicated Business Liaison Manager engages with businesses to understand the needs and challenges in our ever-changing business landscape.

Find out more: bristolcitycentrebid.co.uk/projects

FINANCE: HOW WE PROPOSE TO INVEST THE LEVY IN 2024-2025

As we enter the new BID year, we will continue to implement initiatives and activity that support the business community. We continuously review and evaluate our work to understand its impact and make informed decisions on development of projects. Our Advisory Board meets quarterly to review our performance and input into our future plans and activity.

2024-2025 BRISTOL CITY CENTRE PROJECTS & ACTIVITY		£
BID levy 24-25		955,700
Other income		60,000
TOTAL INCOME		1,015,700
2024-2025 BRISTOL CITY CENTRE PROJECTS & ACTIVITY		£
Enhancing:		353,560
Promoting		224,000
Protecting		135,000
Supporting		80,000
Management and Overheads		182,826
Levy Collection Costs		20,000
Contingency		20,314
TOTAL EXPENDITURE		1,015,700