

Bristol BIDs – Annual Transport Update and Consultation Event Feedback – June 2025

As part of our Annual Transport Update on 17th June 2025, we asked attendees to provide feedback on issues that the BID could work with stakeholders to improve. The session was attended by over 50 businesses operating within Bristol city centre. Thank you to Cllr Ed Plowden and Adam Crowther for sharing updates on current and future transport schemes.

Each group provided two or three pieces of key feedback to take forward and discuss in more detail with Bristol City Council and West of England Combined Authority and other stakeholders.

The priorities identified, grouped in themes, are detailed below highlighted in blue.

The priorities identified at our session in June 2024 and June 2023 are also included for your reference.

Infrastructure

- Connect train stations with local infrastructure including bus and cycle infrastructure
 - Temple Meads - Improve bus connections and understanding of them
 - Complete the gaps in the cycle network – ensure cycle lanes don't just 'stop'
 - Cycle storage for bikes at residents' homes
 - Improve reliability of buses including live information
 - More orbital routes and routes between local towns across the region
 - Improve transport for Night Time Economy workers
 - Ensure drivers aren't 'demonised' and messaging is clear
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- Focus infrastructure around the need to reduce car journeys to schools (2024)
 - Create on street parking docks for Tier escooters (2024)
 - Remove obstructions from pavements, especially on high streets and within the city centre, including escooters. (2024)
 - Take action to improve reliability of buses. (2024)
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- Conduct an audit of key pedestrian routes in the city centre to identify short- and medium-term changes that could be made to improve them – this should include street furniture, paving, lighting, and signage. (2023)
 - Add a pedestrian crossing to Redcliffe Way as soon as possible, consider ways to bring this forward ahead of the wider Redcliffe Way scheme. (2023)
 - Reduce pedestrian crossing times to a max of 30 seconds (or less when it is raining!)
[Better Crossings | Living Streets](#) (2023)
 - Keep bus lanes open when work is being carried out on the highway even if this means converting a regular vehicle lane to bus only. (2023)
 - Reinstate bus stops to Baldwin Street to increase footfall (2023)
 - Consider role of traffic lights on Prince Street Bridge (2023)

Legibility

- Improve viability of cycle lanes, especially in the centre
- Shared space can feel dangerous for pedestrians, especially in the city centre and especially for visitors
- Wayfinding (signage and totems) is poor compared to other cities
- Introduce integrated ticketing to link train, bus and Tier scooters and bikes (2024)
- Improve signage around the city centre, especially to and from the bus and train stations to improve the visitor experience. (Also raised in 2023)
- Adopt a Bristol wide colour scheme for cycle lanes e.g. red, blue, green (2023)

Communications

- Earlier communication and engagement when consulting on schemes
- A website to provide clear information, plans and timescales on all current and future projects
- Improve messaging to refer to importance of day-to-day walking
- Provide clarity and transparency on the use of the Clean Air Zone income, helping to justify the Clean Air Zone and projects that are funded by CAZ income. (2024)
- Speak positively about the impact the Clean Air Zone is having on health. (2024)
- Frame BCC and WECA communications around transport for different audiences, selling the benefits and talking about the outcomes for the city. (2024)
- BCC and WECA to use different channels of communication to reach different audiences when engaging on transport consultations, including social media. (2024)
- Promote use of local train services; Severn Beech line which includes stops at Clifton Down, Sea Mills, Shirehampton and Avonmouth and promotional campaign around new station at Ashley Down. (2023)
- Simplification of the bus app and payment systems – there is current confusion around the different zones and £2 fare versus ‘tap on tap off’. (2023)
- Promote the changes to the Highway Code, especially pedestrian right of way at junctions – consider locations of high footfall for advertising campaigns. (2023)

Legislation / Other

- Tackle illegal ebike use which is damaging the reputation of ebikes
- Improve rider behaviour of scooter users
- Tackle pavement parking and use influence to lobby for law changes
- Remove street clutter where possible
- Use influence to lobby for improved scooter legislation (2024)
- Improve training for scooter riders on both riding and parking, use the app to enforce good parking and rider behaviour. (2024)

BID Priorities

In addition to the above which were put forward by event attendees, the BID would be particularly keen to work with stakeholders on the following:

- Consultation on a Workplace Parking Levy
- Working with BCC to minimise disruption during construction works
- Working with BCC on the Workplace Travel Network
- Removing Pavement Obstructions [Centre for London | Reducing Street Clutter](#)
- Coach Parking Strategy for Bristol
- Improvements to the public realm around Bristol Temple Meads
- Healthy Streets Audits of key Bristol City Centre pedestrian routes including the routes between the University of Bristol campuses

- Supporting the hosting a national conference e.g Living Streets Summit or Landor Links Event (Redcliffe & Temple BID sponsored the June 2025 [Living Streets Summit](#))